



PSP Solutions Cut Complexity & Supercharge Speed to Market

PSP. Procuring Profits!

Challenge

Doing print procurement right means managing a host of complex variables, all of which can affect your speed to market and your ability to keep costs at a minimum. Using procurement software seemed like a good idea, but when we evaluated existing industry software options, we realized they 1) forced the user to adapt their business to the software, and 2) slowed down production. This seemed backwards to us: Software should complement and enhance the ability to service customers, not the opposite.

So **PSP** decided to create a custom software solution in 2009.

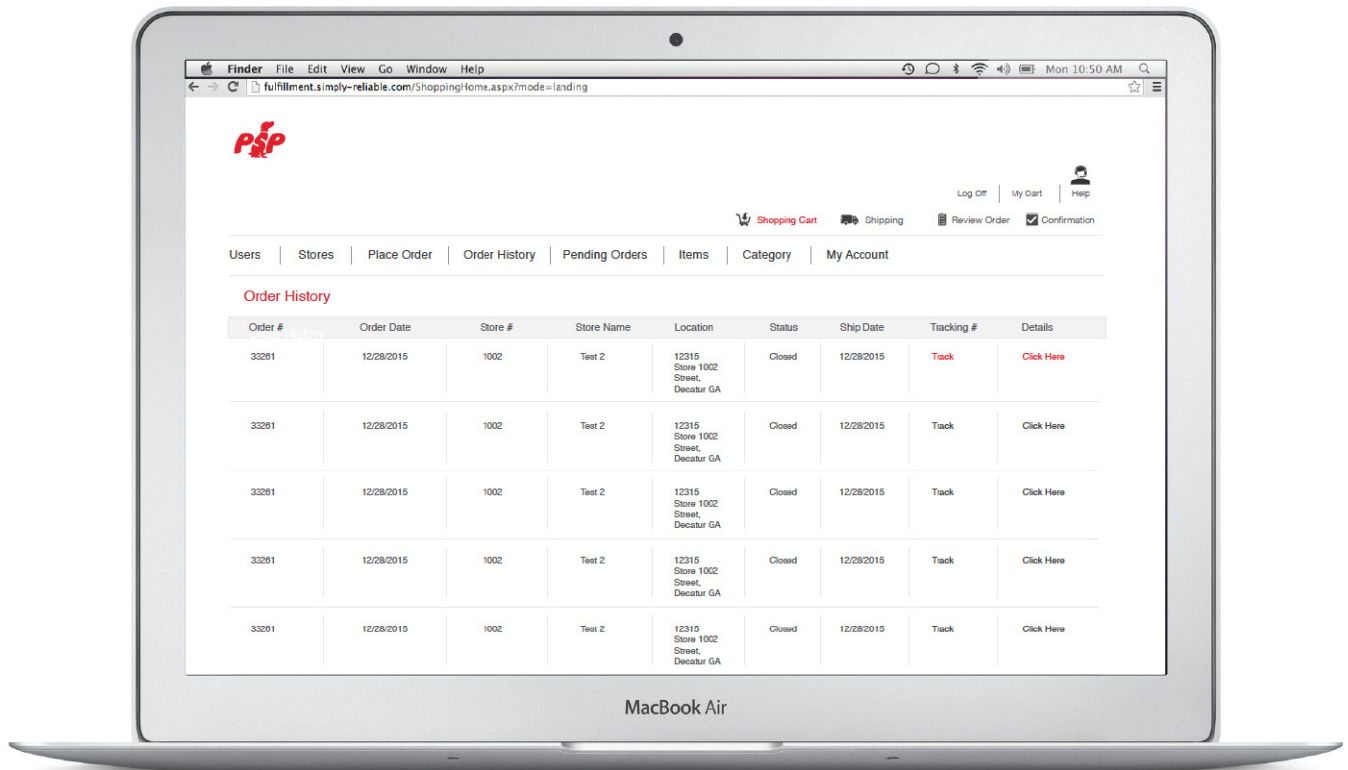
The image shows a laptop displaying the PSP web application. A circular callout on the left highlights the login form, which includes fields for 'User Name' and 'Password', a 'Secure Login' button, and the text 'PSP Web Fulfillment'. The main application interface on the laptop screen features the PSP logo, navigation tabs (Users, Stores, Place Order, Order History, Pending Orders, Items, Category, My Account), and a 'Manage Stores' table. Below the table is a 'Store Images' section for 'Store 101' showing a gallery of images and a 'Comments' link. The laptop is a MacBook Air.

Stores #	Store Name	District	City	State	Zip	Phone	Details	Delete	Upload Images
101	PSP	inline	Decatur	GA	30025	717.455.4705	Edit	<input type="checkbox"/>	
102	PSP	inline	Decatur	GA	30025	717.455.4705	Edit	<input checked="" type="checkbox"/>	
103	PSP	inline	Decatur	GA	30025	717.455.4705	Edit	<input checked="" type="checkbox"/>	
104	PSP	inline	Decatur	GA	30025	717.455.4705	Edit	<input type="checkbox"/>	
105	PSP	inline	Decatur	GA	30025	717.455.4705	Edit	<input type="checkbox"/>	



An Innovative In-House Solution

We built a platform that empowers us to react at the speed we choose. It allows every individual, in every department, to eliminate redundancies and gain full visibility into their jobs – greatly reducing the amount of time spent on production meetings and tracking. With the foundation in place, we reevaluated our supply chain with the goal of securing 90% of the materials that our customers produce on our floor at all times via virtual warehouses. If we don't have the materials we need on hand, the virtual warehouse electronically transfers it to the PSP warehouse and immediately allocates it to that job.



Impressive Results

Not only does this automation slash the time we spend on procurement, it also simplifies accounting, virtually eliminates errors, and provides transparency into costs for our customers. On the back-end, we cut one purchase order a month per vendor. Our software reconciles the virtual warehouse to the PSP warehouse and immediately cuts a consignment replenishment order to bring all stock levels back up.

PSP: Innovation that Powers Amazing Results.

